

Website Display Ad Sizes

Environmental News
2008-2011
Environmental News - For a Change

MASTHEAD AD 650 x 168 px

Climate Change
Environmental News - For a Change

Virgin Islands Environmental Documentary Programming

HEADER AD 1600 x 168

1/4 BLOCK AD 370x92

BANNER AD 664x92

RECYCLE CENTER (Classifieds) 35 Words + Link

1/2 BLOCK AD 370x185

BIG BANNER AD 664x185

BLOCK AD 370x370

COLUMN AD 370x1200

BUTTON AD 180x185

1/2 COLUMN AD 370x600

BIG BLOCK AD 664x600

Business Name: _____

Tel: _____ Email: _____

Address: _____

Contact Person: _____

Signature: _____ Date: _____

Display Ads

SIZE	PIXELS WxH	1-MONTH	6-MONTH	ANNUAL
Recycle Center	35word link		\$100	\$185
Button	180x185		\$200	\$365
¼ Block	370x92		\$275	\$500
Banner	664x92		\$375	\$700
½ Block	370x185		\$475	\$900
Big Banner	664x185		\$550	\$1000
Block	370x370		\$650	\$1200
½ Column	370x600	\$150	\$750	\$1400
Big Block	664x600	\$175	\$850	\$1600
Header Ad	1600x168	\$200	\$1,000	\$1800
Column Ad	370x1200	\$250	\$1200	\$2000
Masthead Ad	650x168	\$275	\$1500	\$2500

Commercials

	EVENT AD	EVENT AD	6-MONTH	ANNUAL
LENGTH	Single Play	4 Inserts-1month	26 Inserts	52 Inserts
30 Sec	\$40	\$130	\$780	\$1,500
60 Sec	\$60	\$225	\$1300	\$2600

Eco- Sponsor

ANNUAL	DOLPHIN	HERON	ANGELFISH
30/60s Commercials	24 Inserts	48 Inserts	96 Inserts
Display Ad	Big Block	Column	Masthead
Event Mentions	Light	Moderate	ALL
Project or Camp Naming	No	Project	BOTH
	\$3500	\$5000	\$10,000

*One month buys are for promoting special events only. Rates effective 03-25-2017 to 06-30-2017

DISPLAY AD: Size _____ Date Start _____ End _____ \$ _____

COMMERCIALS: Length _____ Start _____ End _____ \$ _____

ECO-SPONSOR: Level _____ \$ _____

Make checks payable to Virgin Islands Conservation Society. Write 'Camp Umoja' in the Memo line. (For multiple buys in a category, please use separate ad forms).

Fundraising Associate: _____ Signature: _____