

# ClimateChangeVI.org Ad Sizes



**MASTHEAD AD**  
420 X 188px - **\$550/yr.**



**BLOCK AD**  
420 x 420px  
**\$150/yr.**

**BANNER AD**  
740 x 188px - **\$275/yr.**

We appreciate your donation and support of Virgin Islands Environmental Heritage Research and Education.

**1/2 COLUMN AD**

420 x 714px  
**\$200/yr.**

**COLUMN AD**

420 x 1440px  
**\$365/yr.**

**BIG BLOCK AD**

740 X 1200px

**\$450/yr.**

As our thanks, you'll get a year's display ad on the web site and/or a year's commercial run in our V.I. wildlife video documentaries circulated on social media and at Eco-venues.

Ads scale to PC, Cell, Tablet and Mobile devices for easy reading.

Ads appear on every page and rotate randomly with ads of other donors.

Business Name: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Customer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Web Site Display Ads

AD SIZE	PIXELS WxH	PLACEMENT	ANNUAL DONATION	EVENT AD* [60 days]
BLOCK	420x420	Left/Right Column	\$150	\$50
½ COLUMN	420x714	Left/Right Column	\$200	\$75
BANNER	740x188	Center Column	\$275	\$90
COLUMN	420x1440	Left/Right Column	\$365	\$120
BIG BLOCK	740x1200	Center Column	\$450	\$150
MASTHEAD	420x188	Page Top	\$550	\$175

# Commercials in Nature Videos

Wildlife Documentary Inserts	ANNUAL DONATION
<i>Commercials are permanently embedded</i>	52 Inserts, Run-Of-Spot (ROS)
30 Seconds	\$730 (Just \$2 per day!)
60 Seconds	\$1460 (Just \$4 per day!)

# Eco-Sponsor Combo Packs

1 Yr. PACKAGE INCLUDES	HERON	DOLPHIN	ANGELFISH
30 or 60 sec. Commercials	24 Runs	48 Runs	96 Runs
Display Ads	Column	Big Block	Mast&B.Block
Lifetime Image Use License	Yes	Yes	Yes
Event Mentions	Light	Moderate	ALL Events
Project or Camp Branding	No	Project	BOTH
Logo in Eco-shorts (ROS)	Light	Moderate	ALL
<b>DONATION:</b>	<b>\$2500</b>	<b>\$3750</b>	<b>\$5000</b>

\*Event Ads for Special Events only. IE: Community functions/Dinner-Dances/Performances/Shows, etc.  
Please arrange a meeting to discuss Combo Pack benefits. Rates effective 05-01-2017 to 04-30-2018  
(For multiple buys in a category, please use separate ad forms). ~ 501c3 Tax Deductible

DISPLAY AD: Size \_\_\_\_\_ Date Start \_\_\_\_\_ End \_\_\_\_\_ \$ \_\_\_\_\_

COMMERCIALS: Length \_\_\_\_\_ Start \_\_\_\_\_ End \_\_\_\_\_ \$ \_\_\_\_\_

ECO-SPONSOR: Combo Pack \_\_\_\_\_ \$ \_\_\_\_\_

Make checks payable to **Virgin Islands Conservation Society**. Write **'Camp Umoja'** in the Memo line. Mail: PO Box 600166, St. Thomas VI 00801-0166. (340) 998-1879

CCVI Fundraising Associate: \_\_\_\_\_ CitizenScientist@ClimateChangeVI.org